

# For Sale?



SUNSEEKER  
BROKERAGE



WITH OFFICES IN THE UK, FRANCE, MONACO, TURKEY, GREECE, EGYPT AND CARIBBEAN

[www.sunseekerbrokerage.com](http://www.sunseekerbrokerage.com)

## Contents

Why use Sunseeker Brokerage?

Where are we? Truly global

Our websites

Sunseeker Brokerage iPhone and iPad app

Digital mailshots

Web advertising

Print advertising

Marina sale boards

Professional photography

International boat shows

A true brokerage house

## Why use Sunseeker Brokerage?

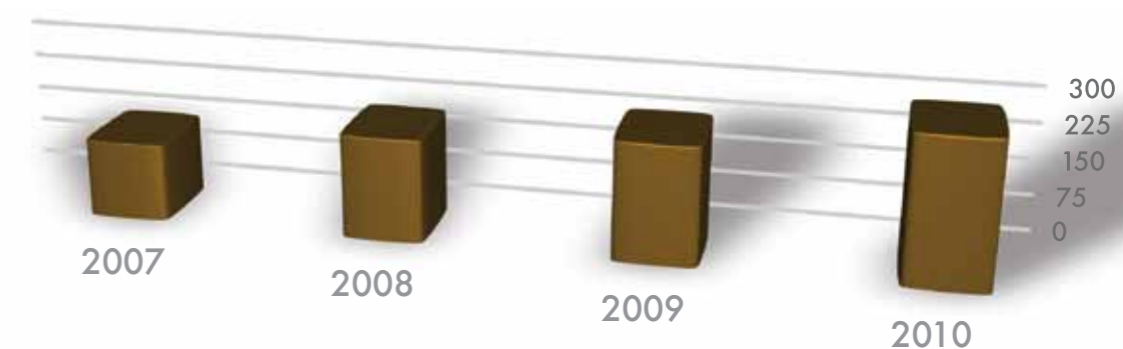


Sunseeker is a name synonymous with the best of the motor yachting industry, promising quality and prestige in every single vessel that is manufactured. For the past 25 years, Sunseeker Brokerage has brought the same principles to the pre-owned market, providing a complete brokerage service to our clients. Now the world's largest brokerage house for Sunseeker vessels, Sunseeker Brokerage has also established itself as a global market-leader in the sale and purchase across all makes and

models of yachts from 40 feet upwards.

Employing a yacht broker to manage the sale of your vessel significantly improves the chances of a successful transaction. Employing a Sunseeker broker practically guarantees it. With a professional and highly experienced team across our 14 offices worldwide, Sunseeker Brokerage continually better industry sales figures, with an average sale in under 299 days\*.

\*although we make every attempt to complete a sale within this time, it cannot be guaranteed.



## Where are we? Truly global



Be it London, Poole, Southampton, Torquay, Beaulieu, La Napoule, Cannes, Monaco, Greece, Turkey, Egypt, Malta, Tunisia or the Caribbean, our 14 offices ensure the representation of your vessel is **truly global**.



WITH OFFICES IN THE UK, FRANCE, MONACO, TURKEY, GREECE, EGYPT AND CARIBBEAN

[www.sunseekerbrokerage.com](http://www.sunseekerbrokerage.com)

## Sunseeker Websites



By choosing to place your yacht with us, it will immediately appear on 12 separate Sunseeker websites before any other marketing strategy is employed. These sites regularly attract thousands of visitors, with an average of over 10,000 hits a week across the Group's websites alone.

[www.sunseekerbrokerage.com](http://www.sunseekerbrokerage.com)

[www.sunseekerlondon.com](http://www.sunseekerlondon.com)

[www.sunseekerpoole.com](http://www.sunseekerpoole.com)

[www.sunseekertorquay.com](http://www.sunseekertorquay.com)

[www.sunseekersouthampton.com](http://www.sunseekersouthampton.com)

[www.sunseekermonaco.com](http://www.sunseekermonaco.com)

[www.sunseekerfrancegroup.com](http://www.sunseekerfrancegroup.com)

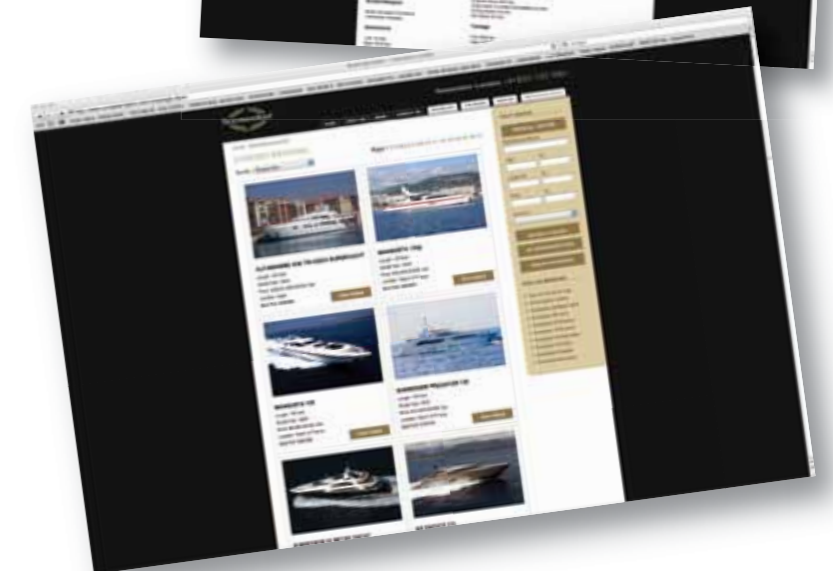
[www.sunseeker.fr](http://www.sunseeker.fr)

[www.sunseekerturkey.com](http://www.sunseekerturkey.com)

[www.sunseekergreece.gr](http://www.sunseekergreece.gr)

[www.sunseekeregypt.com](http://www.sunseekeregypt.com)

[www.sunseekermalta.com](http://www.sunseekermalta.com)



WITH OFFICES IN THE UK, FRANCE, MONACO, TURKEY, GREECE, EGYPT AND CARIBBEAN

[www.sunseekerbrokerage.com](http://www.sunseekerbrokerage.com)

## Free iPhone & iPad App



One of the few brokerage firms to implement its own unique iPhone application, the "Sunseeker Brokerage App" is a rapidly growing service that feeds data from all of our brokerage boats live to its users. A tailored specification of your vessel, including high quality photographs and a detailed description, is instantly placed at the fingertips of 20,000+ iPhone users worldwide. Users are able to view our entire range of pre-owned boats and can send an enquiry directly to our brokers via their Apple device. In addition to the 300+ listings, the Sunseeker Brokerage App users also benefit from content on the new

Sunseeker range as well as future models, charter packages and information on other services including insurance and shipping.



Download free from the Apple store now.

## Digital Mailshots



Sunseeker Brokerage benefits from an extensive worldwide partner network, crafted from an excellent rapport with brokers across the industry for the past 25 years. Along with our valued clients, the broker network is supplied with regular mailshots of our brokerage listings with full descriptions and photographs. Subscribers are kept informed of new listings, price reductions and location changes as soon as they happen. In total, your yacht has the potential to reach over 1000 individual brokers and 18,000 valued clients.



## Web Advertising



We continually utilise a number of specialist brokerage websites that are dedicated to the sale of pre-owned vessels. Through YachtWorld, Boats.com, BoatShop24, Rightboat and The Yacht Market, your yacht is marketed across the most successful web portals.

*YachtWorld* and *Boats.com* is the single most powerful and effective global marketing solution for the boating industry.



With over 110,000 brokerage boats worldwide offered by over 2,500 yacht brokerage houses and 10,000 individual yacht brokers in over 100 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month.

With over 140,000 boat listings from over 50 countries worldwide, *BoatShop24.com* is the website of choice for over 1,300 boat dealers and brokers.

## Web Advertising



As the No.1 European website for buying and selling boats and yachts, BoatShop24.com's success is down to a strong team with first class marketing, sales and online media experience and continues to set the standard for a successful and world class website.

Statistics show an average of 9,500,000 page views and 945,000 visitors per month.

*Rightboat.com* is a European-based website that features more than 10,000 listings which are updated daily.

Users are able to configure email and SMS alerts for new boats that match their buying criteria.

*The Yacht Market* averages over 4.5 million page views every month, with over 37,000 boats and yachts on the website. The Yacht Market prides itself on being "the most user friendly website" in the market for both brokers and potential buyers.



# Print Advertising



Regular adverts for Sunseeker Brokerage are placed in the most popular industry magazines Boat International and Motor Boat & Yachting. With a circulation of 32,500 and 18,500 respectively, our full page publications are seen by over 50,000 readers in print each month.



# Print Advertising



Please contact your listing broker to discuss advertising opportunities and rates in further detail.

Contact Broker: Harry Bristow-Holmes  
Sunseeker London, 21 Grosvenor Street, Mayfair, London  
Tel: +44 (0) 207 353 098 Mob: +44 (0) 7595 002 698  
Email: harry@sunseekerlondon.com

WHO SELLS MORE NEW & USED SUNSEEKERS WORLDWIDE?

117 FOOTER SUNSEEKER CANTON	118 FOOTER SUNSEEKER CANTON	120 FOOTER SUNSEEKER CANTON	2 AVAILABLE SUNSEEKER 34M YACHT £7,950,000 Ex Tax	CENTRAL AGENT SUNSEEKER 34M YACHT £5,000,000 Ex Tax
124 FOOTER SUNSEEKER CANTON	125 FOOTER SUNSEEKER CANTON	126 FOOTER SUNSEEKER CANTON	PRICE REDUCED SUNSEEKER 34M YACHT £2,995,000 Ex Tax	ONLY 40 HOURS SUNSEEKER MANHATTAN 73 PRICE ON APPLICATION
127 FOOTER SUNSEEKER CANTON	128 FOOTER SUNSEEKER CANTON	129 FOOTER SUNSEEKER CANTON		

**Cassiopeia**  
SUNSEEKER 34 METRE YACHT  
£7,950,000 Ex Tax

Sunseeker Brokerage is the worldwide central agent for this stunning Sunseeker 34 Metre Yacht. Built in 2009 and delivered in 2010 for an existing client CASSIOPEIA was fitted with the highest level of optional extras and attention to detail as possible. A unique opportunity to acquire one of the most beautiful and opulent Sunseeker's ever built.

**Sunseeker**  
WWW.SUNSEEKERBROKERAGE.COM

## Marina Sale Boards



For those brokerage boats located near to a marina based office, Sunseeker Brokerage employs the tried and tested technique of the "For Sale" board with great success. Guaranteed to attract attention to your boat in the marina, our branded boards instantly make your boat stand out from the crowd and immediately generate interest in your vessel.

With actual boat photographs, we have seen a vast increase in the number of enquiries generated by this medium.

**FOR SALE A VENDRE**

Sunseeker  
Portofino 53  
2004

Engines:  
2 x Caterpillar C12 710HP  
3 Cabins

**Tel: +33 (0) 493 76 48 48**

Sunseeker Beaulieu Port de Plaisance 06310 Beaulieu-sur-Mer  
www.sunseekerfrance.com

Sunseeker Beaulieu



## Professional Photography



Image plays a huge part in product saleability. Fact! Years of experience at Sunseeker Brokerage suggests the most important factor when it comes to marketing a yacht is how she looks to a potential buyer.

An attractively photographed vessel will generate considerably more interest than any others on the market. Whilst your Sunseeker Brokerage Broker will endeavour to take the very best quality photographs of your yacht himself, we also encourage the use of Sunseeker recommended professional photography services to ensure that your vessel is quite literally seen in the best light possible.



*Prices available upon request.*

## International Boat Shows



Sunseeker prides itself on an outstanding presence at the world's best boat shows. Celebrated for its impressive displays, the main Sunseeker stand gives Sunseeker Brokerage the ideal platform on which to exhibit our pre-owned collection.

Whether it is Southampton, London, Cannes, Monaco, Genoa, Dusseldorf, Athens, Istanbul or Valetta, all of our listings are accessible to the interested public via our attending brokerage teams.



WITH OFFICES IN THE UK, FRANCE, MONACO, TURKEY, GREECE, EGYPT AND CARIBBEAN

[www.sunseekerbrokerage.com](http://www.sunseekerbrokerage.com)

## A True Brokerage House



Sunseeker Brokerage specialises in all makes of motor yachts from 40 feet upwards. As one of the world's most successful brokerage houses, our list of vessels is ever changing.

ATLANTIS  
WE ARE OPEN

canados

DOMINATOR

FERRETTI  
YACHTS

MANGUSTA

PRINCESS  
PRINCESS MOTOR YACHT SALES

SEALINE

AZIMUT  
YACHTS

CRANCHI  
Boatbuilder since 1870

FALCON

JEANNEAU YACHTS

PEARSHING

Riva

SESSA  
SIMPLO TO THE SEA

BENETEAU

CRN

FAIRLINE

LEOPARD  
YACHTS

PRESTIGE  
LUXURY MOTOR YACHTS

SANLORENZO

Sunseeker

To make your vessel one of our unique opportunities please do not hesitate to request a listing agreement from your nearest Sunseeker Broker.

WITH OFFICES IN THE UK, FRANCE, MONACO, TURKEY, GREECE, EGYPT AND CARIBBEAN

[www.sunseekerbrokerage.com](http://www.sunseekerbrokerage.com)

# Sold!

SUNSEEKER  
BROKERAGE



WITH OFFICES IN THE UK, FRANCE, MONACO, TURKEY, GREECE, EGYPT AND CARIBBEAN

[www.sunseekerbrokerage.com](http://www.sunseekerbrokerage.com)